**GERMANS BEATEN** 

IN NIGHT BATTLES,

SAYS PARIS REPORT

the Lille Road Are

Hurled Back.

CROWN PRINCE HALTED

tions in the Argonne Said

to Have Failed Again.

PARIS, Aug. 9 .- Repuise of a furi-

Souther railway station with severe

The Teutons first exploded mines

before the French trenches shortly

after dusk. German guns opened a

French positions for an hour, and

were followed by an infantry attack.

Machine guns out short the German

charge before it reached the wire en-

man onslaught was halted abruptly.

The French counter-attacked with

grenades and drove the enemy back

The Crown Prince's army continue

determined assaults against French

positions in the Argonne. This after

the repulse of all these attacks a

well as charges against the Franci

Following is the text of the War

"There was much going on last

night in the Artols district. In the

sector to the north of Arras a Ger-

man attack at a point north of the

railroad station of Southes was re-

pulsed. In the sector of Neuville-St.

Vanst, to the east of the road to

Lille, the Germans, after exploding a

mine, bombarded our positions vio-

lently and endeavored to come cut

from their trenches. They were at

"In the Argonne, not far from the

road running from Vienne-le-Cha-

night. "In the Vosges a fresh German at-

in the morning, but resulted in com-plete failure. A curtain of fire main-tained by our troops inflicted per-ceptible losses on the enemy."

BY U. S. SOLDIERS

(Continued from First Page.)

the factional strife were much disap-

MEXICAN CONFERENCE

once checked by the fire of our in-

fantry and our artillery.

positions in the Vosges heights.

noon's official communique reported

tanglements.

to their trenches.

Office report:

losses for the enemy was reported in

official despatches this afternoon.

ats of Lomza. In the flerce fight-

tions three officers and 1,400 menwere taken prisoners, while seven
machine guns and an armored motor
car were captured.

"South of Loman the OstrowWysskow highroad was crossed and
the Russians, who in certain places
offered stubborn registence, were
driven off. Novogeorgievsk also has
been cut off in the east between the
Narew and Vistula Rivers.

"In the southeast Gen. Mackensen
continues to force the Russians back.
Our centre and our right wings now.

Our centre and our right wings now approach the line of Ostrow-Gans

appreach the line of Ostrow-Gans-kuchrusk."

Unofficial reports to-day said that the Russian line east of Ivangorod had been broken in the Slavs' disorderly retreat across the Vieprz River. These reports are not confirmed by official advices, though Vienna last night reported the Russians routed in the fighting around Lubartow, with a loss of 5,000 men.

#### THREE WOMEN SAVED AT ROCKAWAY BEACH

Two Almost Drown Trying to Rescue a Third Being Swept

In attempting to save a woman who swam out beyond her depth in front of Tent City, Rocksway Beach, this

a Avenue, Paterson, N. J., Miss Green of No. 52 Vanderbilt

com, they found it impossible the heights on both sides. e got back through the surf. A Horses O'Day, a firemen, spending eral headquarters:
is day off at the beach, and Michael
Tood, a Newark policeman, went to
heir aid. After a struggle they mansed to get them to the beach.

#### WOMAN IS FINED \$42,496; MUST PAY OR GO TO PRISON

and from First Page.)

upon his death

tified that she had not transferred

A day later the broker's lawyers ng. had transferred the bonds to a

It was obvious why Mrs. Roberther testimony as the Court ordered," her testimony as the Court ordered."

Mr. Limburg told the Court. "Had she signed the testimony she would have mmitted perjury in that she had stiffed she had not transferred the es when as a matter of fac he had. This is a case of the gross-

What efforts had been made to erry out the contempt order of the court could not be learned to-day The Court's order directed that in default of the payment of the fine Mrs.
Rebertson should be committed to
Ladiow Jali until the fine was paid.
On Aug. 18 the Court will learn what
him. But, Deevy added, his conduct
was so mild and his bearing so nega-

Kills Mimself in Sigth Avenue Hotel ry Miller, an invited and friend of seech He nardi, who owns the Hotel exense, No. 757 Sixth Avenue, killed imself there last night. He cut his broat and the arteries of his wrist.

#### One Week's Advertising Record

For Week Ending Aug. 7th.

21,465 Separate Ads. printed in The World. 8,116 Separate Ads. printed in the Herald. 13,349 The World's Lead.

A FEW Details 7,923 World "Help Wanted" Ada. 1.351 Herald "Help Wanted" Ada.

6.572 The World's Lead.

3,980 World "To Let" Ada. 1.037 Herald "To Let" Ads.

2,843 The World's Lead.

1,799 World "Summer Resort" Ada. 6 Herald "Jum ner Resort" Ada 1,463 The World's Lead.

1,085 World "Business Opportunities." 291 Herald "Business Opportunities."

784 The World's Load. 1.287 World "Real Estate" Ada.

727 Herald "Real Estate" Ads. 510 The World's Lead.

### ITALIANS SWEEP **FOES WITH GUNS** ON DIZZY HEIGHTS

Carry Their Artillery to Mountain Tops, 10,000 Feet

High.

NOW CLOSE TO TRENT.

Austrians Forced to Evacuate Whole Region Around

Montozzo.

GENEVA. Aug. 8 .- A plunging fire from Italian batteries stationed two miles in the clouds has forced the Austrians to evacuate the whole region around Montoggo, thirty-four miles northwest of Trent.

Advancing from the Tonale Pass region, Alpine troops first captured orning, two other women almost the Pass of Montosso, and then, movlost their lives and two men finally ing swiftly forward in a night attack brought the distressed resource and took Montogro Peak, capturing Auswoman they had saved ashore. trian troops and guns on the sumon were taken to the Rock- mit. Italian artiflery was brought up The women were taken to the Rock- mit. Itself in paths and the Austrian shelled out of their positions on the surrounding peaks of the Val del Monte region.

The Italians are making prepara Newark, and Mrs. John tions to defend themselves against of Bicomfield, N. J., were an Austrian attack down the Adigo when Miss McLuckie swam Valley, which, it is believed, will foloud her depth, and finding it low the ending of the Warsaw cam-The two other woman swa mout to built across the valley south of Roer, and although they kept her from vereto and Italian guns mounted on

ROME (via Paris), Aug. 8 .- The we of morning promenadors on following official statement, dated Aug. boardwalk heard their cries and 8, has been given out by Italian gen-

"In the Tonale Pass zone our Alpin detachments, advancing boldly along a difficult ridge of rocks which rises sesso the south over Val del Monte (Noce), surprised and dispersed, on the merning of the 7th, troops of the enemy entrenched southeast of the peak of Ercavallo, capturing bombs, fuse cartridges and other material.

"On the same day other detachments of the enemy entranched at Maiga Palude, northeast of the peak of Ercavallo, were Griven from their position by the accurate fire of our mountain artillery, which had been holsted to a height of more than 10,000 feet on the crage of Ercavallo.

"In the valley of Sexten, in Caders, after careful preparation by our medium-calibre artillery during the past few days, our infantry advanced gradually, forcing back the enemy, and reached from Monte Nero as far as

## LED A DUAL LIFE AT WORK AND PLAY

(Continued from First Page.)

As to Kindred's having played the races. Deevy said his men had learned that the missing man occasionally took a "filer" on a horse race, but was not an habitual gambler or a plunger.

"He took that money on the spur of the moment," said Deevy. "He didn't knew what he was going to do with it or where he was going. He may have been out of his head from illness, drugs or many another cause at the time."

Boy's Body in Park Lake. The body of Sydney Glicken, nine years old, of No. 945 East One Hundred and Sixty-seventh Street, was found in indian Lake, Crotona Park, to-day. The little fellow had been sailing boats on the lake last Friday with two companions. They left him at dusk and went to their home, and when he did not return his father notified the police.

FORMER BARONESS WHO ACTED AS AGENT OF RUSSIA IN BIG DEAL.



Baroness NADINE TO KUFUSS

### **EX-BARONESS HERE** AS RUSSIA'S AGENT IN MILLION DOLLAR DEAL

Former Wife of Percy Procter Says She Has Closed Large Leather Contracts.

Hot weather shopping on a million dollar scale has been the novel experience of Mrs. Nadine Procter, divorced wife of Percy Procter, who says she has come to this country from her home in Russia to buy leather for shoes and accoutrements for the Russian army.

Mrs. Procter, who was the widow of Baron de Klifuss when she married Procter in 1909, is also engaged in raising a relief fund for her countrymen stricken in the war.

Mrs. Prooter, at the Hotel Cumberland, to-day, explained that she acted as the agent of her father, G. M.

"It is true that the selection of the leather was left entirely to me." said Mrs. Procter, who seemed annoyed that her mission had been learned, "but you must understand that I was not appointed by my Government to handle this deal. My father, a director in the Second Mutual Credit Bank in Petrograd, my home, had this order, and as long as in the second of the might delivered an attack upon our advanced poet and trenches, making use of hand grenades and bombs. They were driven back to their lines by our fire.

"In the western section of the forext which extends from Haute Chevauches to Vauquois, there was fighting with bombs, hand grenades and rifles which lasted a portion of the night. "It is true that the selection of home, had this order, and as long as

I was coming over here anyway, he intrusted me with the responsibility, tack against our positions on the I finally gave the order to two well Linge was delivered at about 1 o'clock

counsel for the suing the progress of our approach works, to sign her testimony at the progress of our approach works, the court house.

This she refused to do and the progress of our approach works, and part to the broker's lawyers of the enemy on the march from the enemy on the enemy on the march from the enemy on the enemy the progress of the enemy the enemy the enemy the enemy the enemy, with the object of the enemy the enemy, with the object of the enemy the enemy, with the object of the enemy the enemy

want, and, along the border, from cruelty."

Mrs. Procter met Percy Procter, a rich, elderly Cincinnati soap manufacturer, on shipboard in 1908. The couple fell in love and she began divorce proceedings against her husband, Baron de Klifuss. The Baron died while the suit was pending. She was married to Procter in 1909, but was soon divorced by him because she refused to live in Cincinnati.

Recently she brought suit against

Recently she brought suit against Procter for \$40,000, claiming that amount as a promised settlement. She got judgment.

STOCK QUOTATIONS 1 P. M.

him. But, Deevy added, his conduct was so mild and his bearing so negative among a certain set of his friends that they sicknamed his automobile "Mary" and Kindred "Mother."

Deevy denied a report published this morning that it had been learned Kindred kept a safe deposit box in a New York bank.

"All of this talk about his running around promiscuously with women and the like is rot," he continued. "He was anything but a lady's man. Some time ago an employee of Booth & Flinn introduced him to a young woman who lives in Long Island City. She knew him only slightly and he was in no way attentive to her.

"There was a manicurist employed in a barber shop near Eighth Avenue and One Hundred and Twenty-fifth Street with whom he became friendly once, but the friendship was about the same as that of any talkative man with a young woman whom he might employ as a manicure. There are absolutely no other women in the case."

As to Kindred's having played the Souther's Pacific 150 to State much the same action when offended by fereign nations pressing for a settlement of affairs in his country.

State Department advices to-day said that Carranza was making burried preparations to move his capital from Vera Cruz to Mexico City. Archives and clerks had been moving to the capital since Friday. The impression in Mexican circles here is that Carranza proposes to establish himself in Mexico City and probably proclaim himself Provisional President in the face of the Pan-American effort to bring the factions together.

GALVESTON, Tex., Aug. 9.—Gen.
Carranza is preparing a manifesto to the American people in which be plans to review the Mexican situation and make public the correspondence.

plans to review the Maxican situation
and make public the correspondence
between his Government and the
state Department. Notics of preparation of the document was received today by Juan T. Burns, Constitutional Bales to 1 P. M. 418,615 shares

ITEMS FOR INVESTORS. Northern Pacific's annual statement for the year ending June 30 is almost complete. It will show that the com-pany's income for the year, after de-ducting operating expenses, taxes, in-terest and rentals, equalled something more than 7½ per cent, on its outstand-ing stock.

### WAR NEWS IN BRIEF

Austrian and German troops are striking hard at the retreating lines of the Russians in Poland. Berlin to-day recorded the forcing of the Vistula at Warsaw and the taking of Praga on the east bank, while Austrian reports declare the Russian armies falling back in the Vieprz region have been divided by telling blows. The Germans continued to advance eastward from Praga.

The German statement claims the pushing of Field Marshal von Assaults at Souchez and Near Hindenburg's troops closer to the fortress of Kovno and the cutting off Turkish Government Banishes Officer Who Has Arrived to of Novogeorgievsk in the east, between the Narew and the Vistula.

The Russians also are being hard pushed by Field Marshal von Mackensen's armies to the south, the statement adds. Capture of numerous prisoners is reported from the various fronts.

German attacks along the western front on the allied positions are continuing with apparently increased intensity, but without success, according to the Paris statement. ne of the assaults recorded occurred Drives Against French Posinorth of Souchez, another in the Neuville-St. Vaast sector, a third in the Argonne, near the road from Vienne-le-Chateau to Binarville, and a fourth in the Vosges, where a position on the Linge was assailed.

Berlin mentions the development of a battle near Hooge, east of Ypres, but does not record the outcome. French attempts to advance in us German night attack north of the the Argonne were stopped, it is declared. The shooting down of French aeroplanes at various points along the front is reported.

> The French Ministry of the colonies reports further successes by French troops in the German Colony of the Kamerun, West Africa.

It has been learned that the magnificent library of the University of heavy bombardment, playing on the Warsaw could not be removed in time to prevent its falling into the hands of the Germans.

### Harge before it reached the wire ensinglements. East of the Lille road another GerSOUTH AMERICANS SPOKESMAN TELLS WILL WAIT ON U.S. IN MEXICO TANGLE

Force Is for This Country

to Carry.

New York City has become the international summer capitol of the world. Diplomats and financiers have found that this city is the best and most convenient place, and during the week there will be various conferences here relating to affairs of both Europe and the Americas.

Mexico furnishes the most tangled roblem of the day for financiers and diplomats on this side of the Atlantic. The Evening World is informed on American countries with Secretary of State Lansing a few days ago in Washington resulted in nothing definite or clearing for the chaotic conditions now prevailing south of the Rio Grande.

There was informal discussion which the diplomats are particular to have called "conversation" rather than by the more formal and hindles.

German Empire:

"His Majesty, the Emperor, regrets not to be able, for reasons of principle, to comply with the request of the United States for a personal expression at the occasion of the successes of the allied German and Austro-Hungarian armies in Poland.

"In having the honor to inform you thereof, I add the explanation that Germany connects with these victories especially the hope that the end of the war will be hastened through them. mbassadors and Ministers of South German Empire:

consideration of the Pan-American future. "Beyond Germany's frontiers the diplomats.

ward by the United States Government. The South American representatives decline to assume the in-

ing one for the success of the Pan-American conference. Officials who were hoping Carransa would join in a peace conference with his adversaries and meet the efforts of the Pan-American nations to settle It is said by Carransa agents that It is said by Carranza agents that neither the Guatemalan nor the Brasilian Ministers had been on good terms with Carranza and that it had been Carranza's intention to hand the Brasilian his passports as soon as he again occupied Mexico City. The participation of Brazil and Guatemala in Wall Street financiers are taking preventing all shipments from reaching Germany and selsing cargoes comments. There are daily informal concentration of ultimately being destined for ferences of bankers, railroad officials and mining and oil interests, ticipation of Brazil and Guatemaia in the Pan-American conference they said brought Carranza's resentment to a climax. It was recalled that Cas-tro, the dictator of Venezuela, took much the same action when offended which have been prostrated by the insurrections '.nd they have all come

to this one conclusion: There .s no man in or outside of Mexico strong enough to restore order unaided by the United States and therefore all discussion of dislomats about finding and agreeing upon a certain man is wasted.

The financial interests have no particular candidate. Any available man will do provided the United States Government stands back of him and gives him the support necessary to compel the fighting factions to come There is as much disgust and dis-

trust in Wall Street with Carranza as with Villa or Zapata. The financial losers have been trimmed by each of ness for any Mexican chieftain. Much press agent advertising has

day by Juan T. Burns, Constitutional Consul here. Just how soon the man-ifesto will be issued was not stated. been given recently to Vasques Tagle been given recently to Vasques Tagle as the coming man of the hour in Mexico. He was Minister of Justice in the Madero Cabinet and never resigned. Hence he has been lauded as the legitimate successor to the Presidency. It is understood that at Washington, diplomatic "conversation," Senor Tagle was definitely eliminated from consideration for various reasons.

United States neutrality in the European war situation is to have re-HERE NEXT WEDNESDAY WASHINGTON, Aug. 9.-Secretary Lansing announced to-day that the Pan-American conference on Mexi-

can affairs would be resumed in New York City Wednesday afternoon at 2 o'clock at the Biltmore Hotel. He said he did not know how prolonged the conference would be.

Switt a Company's cales of Beef in New York City for the week ending Saturday, Aug. 7. averaged as follows: Demeatic Beef, 13.54 cents nor seem of Beef in New York City for the week ending Saturday, Aug. 7. averaged as follows: Demeatic Beef, 13.54 cents nor seem of the Meeting in British circles this meeting is

MADE AND THE PARTY OF THE PARTY

The Burden of Finance and German Chancellor Says Europe Now Looks On It as

KAISER'S VIEW OF

Step to Lasting Peace.

Copyright, 1915, by the United Press. On the occasion of the capture of Warsaw the United Press asked the German Emperor by wireless message for an expression on the historic significance of that victory and for a statement of the basis Germany considers peace in Europe and the surest advancement of civilization.

In reply the following message was received through the Sayville wireless station to-day from Dr. Von Bethhigh authority that the meeting of mann-Hollweg. Chancellor of the

to have called "conversation" rather war will be hastened through them. than by the more formal and binding I beg to remind you at the same time term, "conference." This conversation is expected to be continued on this year, emphasized that Germany tion is expected to be continued on Wednesday in this city, probably at the Biltmore Hotel, in the hope that the United States may have some more concrete plan to suggest for

It may be authoritatively stated that no plan calling for definite action in Mexico has yet been put forward by the United States Govern-

BETHMANN-HOLLWEG.

sentatives decline to assume the initiative but are ready to take under consideration whatever suggestion is made.

The interest of South American countries in Mexico is purely political. They have no desire nor inclination to participate in any form of direct action. The burden of finance and force is for Uncle Bam alone to carry.

They have no desire nor inclination to participate in any form of direct action. The burden of finance and force is for Uncle Bam alone to carry.

The cotton exporting situation is still hanging fire unsettled. British diplomatic representatives in this country hold firmly to the policy of preventing all supments from reach-

ing Germany and seising cargoes consigned to neutral countries on suspicion of ultimately being destined for the Teutons.

The British Government's tentative proposition of buying up several millions bales of surplus cotton has not been put forward officially and the indications now are that it is likely to be discarded entirely. be discarded entirely.

#### (United Press Staff Correspondent.) ourier to Dedeagatch, thence by eradicate from the Ottoman Empire either in Latin or Roman characters. Only Turkish characters can be used percafter in signs and advertisements. The same order applies to druggists'

**WARS AND VICTORY** 

language signs continued all day yesterday, several thousand men being employed. No line of business was exempted. Even doctors and lawyers were compelled to take down their brass plates and substitute GERMAN LOSSES TO DATE Turkish characters or go without. Most of the foreign professional men, who could not read their own names printed in Turkish, chose the latter COUPSE American firms were hard hit.

ONLY SIGNS SHOWN

IN CONSTANTINOPLE

All Traces of Europe From

Streets of Capital.

DRUGGISTS PUZZLED.

Prescriptions Written in

Sultan's Characters.

By Henry Wood.

of other countries. They have a slight

peaking knowledge of the Turkish

ongue, but know little of the Turkish

printed characters. Strangers found

exceedingly difficult to get about

and the average citizen could not tell

you from its sign whether a building

The removal of the European

narbored a hotel or stable.

Standard Oil, the Singer Sewing Machine Company and typewriter concerns had thousands of signs and advertisements all over the city printed in English and West European languages. In some instances they saved their signs by obliterating the English words and leaving only

pictures of sewing machines or typewriters on their posters. The pharmacists made vain efforts The pharmacists made vain efforts to convince the Government that the carrying out of the order would endanger the health of the community. They pointed out that all medical formulas had their basis in the Latin languages and said it would be impossible to overturn the precedents of centuries. The Government in reply invited the pharmacists to keep their prescriptions and their bottle labels in Turkish or go out of business.

Another section of the order pro-

hibited children from wearing sailors' caps bearing on their band the name of any battleship save one in the Turkish fleet.

German and Austrian merchants obtained one slight concession. They were permitted to have their signs written in the language of their countries, provided Gothic and not Roman or Latin characters were used.

#### MOTHER-IN-LAW IS HELD.

Young Wife Says She Tried to Use Revolver.

As the result of a story told today by Mrs. May Held, aged twenty, to Magistrate Sims in the Morrisants Court her mother-in-law, Mrs. Frieda Held of No. 524 East One Hundred and Forty-ninth Street, was held in \$1,000

### ORIENTAL SYMBOLS | ITALY PREPARING TO AID THE ALLIES WITH BIG ARMIES

Supervise Government Contracts Outlines Plans.

Italy is preparing for a system of o-operation with the ailles this fall, which is planned to combat the exected renewal of the German drive Don't Know How to Put Up to Paris, according to Capt. Victor Del Sanctis, of the Italian army, who arrived to-day from Naples on the Duca d'Aosto of the Italian Line. Capt. Del Sanctis says the Italian army has a half million reserve roops stationed at Turin and 150,000 more at Tarento, and that on the coast near Tarento are nearly 250 CONSTANTINOPLE, Aug. 8 (by army transports, ready to rush these

reserve troops wherever they are cable).-In a determined effort to most needed. In the opinion of Capt. Del Sanctis all traces of things European, the the Italian reinforcements are des-Young Turks have just ordered the tined for Northern France, where the removal of all business signs written Germans are expected to renew their efforts to reach Paris or else push through to the Channel. If France is not their destination, he prosumes it is the Dardanelles. To-night Capt. Del Sanctis will go to Bethlehem, Pa.

prescriptions.

The order became effective yesterday and Constantinople arose to-day to find herself the greatest labyrinth of mystery in the world. Two-thirds of the city's 1,500,000 inhabitants are Greeks, Armenians, Jews and natives of other countries. They have a slight second class passengers and one hunsecond class passengers and one hundred and sixty-eight third. Among the cabin passengers was Victor S. Bothschild, No. 25 Broadway, who wishes to raise a fund of \$10,000 to send tetanus anti-toxin to the troops in the Italian trenches. Rothschild is a son-in-law of William Sulzberger news of whose death at Lake Constance, on the border line between Germany and Switzerland, reached

him by wireless yesterday.
Walter S. Cramp of Philadelphia,
son of the shipbuilder, was also
aboard. He has been pursuing literary and art studies abroad.

2,178,683, THE CASUALTY LISTS SHOW, SAYS BERNE.

LONDON, Aug. 9 .- A Morning Post despatch from Berne states that the latest German casualty lists give the total Prussian losses at 1,641,569 and total Prussian losses at 1,541,569 and those for Bavaria, Saxony and Wurt-temberg 537,114. This does not in-clude the naval losses nor the prison-ers of war in Germany's lost colonias.



#### KNABE GRAND Style B \$950 in Mahogany

WAREROOMS 5th Ave. at 39th St.

# PENNY A POUND PROFIT

Extra Special for Monday and Tuesday CHOCOLATE COVERED SAIR DATES:

HE story is short and sweet. The Choicest Oriental Dates, full size and full flavored, are each hidden away in a thick cloak of our Unexcelled Chocolate, producing a combination that will make love to every sweet tooth in the land. To start off the week with a rousing Big Special, Monday and Tuesday, you get them at, POUND BOX 15C

CHOCOLATE COVERED EN SUR-PRISE—A choice collection of Chec-clate Covered Sweets, in pleasing di-versity of styles and flavors, An as-sortment of Candy gems that always brings new loc leys, POUND BOX

Special for Tuesday. DIXIE SWEETS—These are snap crispy mersels of delicious Molas Pennys Butter. Something 10c



Can You Beat It?

Lost valuable silver mesh bag, reacored to its owner the day following the announcement of its loss appeared among The World's "Lost and Found" Ads.

"Lost and Found" Ads.

New York, Aug. 7, 1915.

Publisher of The World:
On Sunday last I lost a sterling silver mesh bag in the neighborhood of 155th Street, and inserted an ad, in The World for its return. The following morning I received a letter saying morning I received a letter saying morning I received dentity same at 502 week last and identity same at 502 week last and identity same at 502 week last warmost courteous and willingly turned my bag over to me.

I consider The New York World the best advertising medium, and felt so when I inserted my ac. Is its columns only.

Very truly yours.

1805 Amsterdam Avenue,
New York City.

A'Lost and Found' advertise-

A Lost and Found' advertise-ment printed in The World receives 100,000 more circula-tion than a similar edvertisement appearing in any other morning newspaper. This means that World advertisers have the advantage of the assistance of 100,000 more persons in trying to locate their missing articles than ad-vertisers of any other morning newspaper.